



For Immediate Release
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**“SATURDAY NIGHT LOVE,” LIVE AT ALDEN
Dinner at *17 for the romantics, Valentine’s Day party on the Veranda for those in
love or looking for love, each offering special overnight packages**

Houston – Cupid’s arrow is aimed at downtown’s Alden-Houston Hotel this February, with Valentine’s Day options for every stage of love from “just looking” to “just celebrated 50 years.” The luxury hotel is offering special overnight packages in deluxe guest rooms or suites including champagne with fresh strawberries & cream upon arrival, a special chef-prepared four-course romantic dinner in the hotel’s award-winning restaurant, *17, and a “Saturday Night Love, Live at Alden” party on the stylish indoor/outdoor Veranda. Alden even offers an eye-popping “be mine” package for cupids ready to pop the question.

“Awarded for best décor, with its vertical chandelier, plush red brocade walls and white high-back chairs, *17 is widely recognized as one of Houston’s most romantic restaurants,” said Susan Ward-Freeman, general manager for Alden. “While couples are celebrating a romantic dinner at *17, we will be hosting a Valentine’s Day party on our second floor Veranda, where a stylish, high energy mix of party-goers will be dancing the night away to DJ Hector spinning re-mix songs that everyone knows and loves.” Space is limited and parties sell out fast, so Ward-Freeman recommends that reservations are booked early. Overnight packages are also available. “For anyone planning to pop the question on Valentine’s Day, the ‘be mine’ package includes everything to make the special occasion unforgettable,” said Ward-Freeman.

Special Valentine promotions include:

“Saturday Night Love” Live at Alden Party on the Veranda

- Saturday, February 14, 2009 from 8pm – 11pm
- Complementary Signature Cocktail, DJ and Dancing, Cash Bar
- Tickets: \$15 in advance (\$20 at the door)
- RSVP by February 9, 2009

Romantic dinner at Alden’s award-winning *17 restaurant:

- Four-course dinner prepared by Executive Chef Sander Edmondson
- \$85 per person, add \$35 for wine pairings hand selected by Sommelier Evan Turner
- Seating’s at 5:30pm and 8:30pm, reservations required

“Love Shack” luxury hotel package:

- Special room rates \$259 per couple/\$359 suite upgrade
- Champagne and strawberries & cream upon arrival
- Two tickets to “Saturday Night Love” Live at Alden Party on the Veranda

“Beaus and Arrows” luxury hotel package:

- Special room rates \$419 per couple/\$519 suite upgrade
- Champagne and strawberries & cream upon arrival
- Four-course dinner for two at *17
- Two tickets to “Saturday Night Love” Live at Alden Party on the Veranda

“Be Mine” engagement package:

- Town car pick up from your home or airport to Alden (within 20 mile radius)
- Deluxe suite accommodations with a bottle of champagne, plus fresh strawberries and cream upon arrival
- Two keepsake plush monogrammed robes
- Four-course dinner for two at *17, wine pairing at a \$35 premium
- Two tickets to “Saturday Night Love” Veranda party
- \$1,000 credit towards your wedding or rehearsal dinner booked at Alden, according to booking guidelines
- Package price: \$999

Reservations required by February 6th, 2009. Email courtney.briggs@aldenhotels.com or call 832-200-8879 to RSVP. Tax, gratuities and valet parking are not included in hotel packages. For more information visit www.aldenhotels.com.

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*As a member of Preferred Hotels & Resorts, Inc., Alden-Houston is known for its' five-star accommodations, world-class service and exquisite dining. Located in the heart of downtown Houston, Alden-Houston combines classic architecture with cutting-edge, contemporary design. Alden-Houston welcomes you to indulge in the award-winning restaurant, *17, and the stylish lounge, a+. *17's New American Cuisine is certain to please all discerning palates, and the elegant, yet casual atmosphere of a+ invites you to relax and unwind. For more information, visit www.aldenhotels.com.*